



R O ^ D S

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ROADS is a contemporary lifestyle brand founded by Danielle Ryan in 2013. The brand is based in Dublin, Ireland, but draws inspiration from global cultures, leading to unique and universally appealing compositions. Danielle Ryan, who is also an actress and entrepreneur, was inspired to create the brand while working in theater production. She explored using scent to enhance atmospheres on stage, which led to a deeper interest in perfume as a medium for personal expression.



ABOUT THE COLLECTION

BIG SKY

Big Sky captures the enormous presence of the African sky; a roof of ever-changing pictures between land and cosmos represented by a play of bright citrus and sultry notes.

AROMATIC LAYERS:

Top Notes:

The fragrance opens with a vibrant, uplifting burst of citrus. The sharpness of lemon and the gentle sweetness of orange flower work together to create a bright, refreshing introduction, leaving a clean, energizing impression.

Heart Notes:

As the fragrance develops, it reveals a richly complex and earthy heart. The floral and green notes of geranium blend seamlessly with the deep, grounding presence of patchouli and the dry, woody spiciness of papyrus. The oud adds an exotic, resinous warmth, creating a sensual and luxurious layer that feels both sophisticated and mysterious.

Base Notes:

The base is warm, smooth, and enveloping, driven by rich amber, creamy sandalwood, and the soft, musky allure of cashmeran. Myrrh adds a smoky, resinous depth, while the sweetness of vanilla rounds off the base, giving it a comforting and lasting finish with a hint of gourmand appeal.

Much like other **Roads** creations, these fragrances balances artistic expression with high-quality, globally sourced ingredients, inviting wearers to interpret their unique layers



R O A D S



HAND & BODY WASH



SHAMPOO



CONDITIONER



HAND & BODY LOTION

Collection : BIG SKY

Size : 500ml

Range : hand & body wash, shampoo, conditioner, hand & body lotion

Formula : vegan, natural etc

Packaging : HDPE SOFT TOUCH

Approval Required : No

ABOUT THE COLLECTION

BITTER END

Bitter End is inspired by the West of Ireland; its nonconforming beauty, the impact of its barren but arresting landscapes, its isolation. The scent is natural and herbaceous and surprisingly fresh.

AROMATIC LAYERS:

Top Notes:

The fragrance opens with a lively and invigorating blend of crisp apple and bright bergamot, underpinned by the green sharpness of galbanum. Neroli adds a touch of citrus-floral freshness, while black pepper brings a spicy, vibrant edge, creating an energetic and refreshing first impression.

Heart Notes:

In the heart, a rich floral bouquet blooms, where the delicate sweetness of jasmine and rose is complemented by the creamy, exotic warmth of tuberose and ylang-ylang. Lily of the valley and cyclamen add a fresh, clean floral nuance, while violet lends a soft, powdery touch, creating a luxurious and multifaceted floral layer.

Base Notes:

The base is grounded with the dry, woody warmth of cedarwood and patchouli, while moss and dry amber provide an earthy, resinous undertone. Musk adds a soft, sensual texture, and orris root introduces a subtle, powdery depth, resulting in a rich, long-lasting, and elegant finish.

This fragrance evolves from bright and spicy freshness to a lavish floral heart, ending with a warm, woody, and earthy base that exudes sophistication.



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